



## (O) Company Overview

Nezam Trading Company was established many years ago with the aim of producing various types of hygienic detergents. Nezam Trading Company is one of the first producers of various types of laundry detergents, dishwashing liquids and soaps in the Middle East. It is one of the leading companies and pioneers in the detergent industry in the Middle East. This brand not only has a special position in the Middle Eastern markets, but also in the markets of European and American countries. It has found many satisfied customers worldwide. Nezam Trading Company describes the high-quality system of its products in accordance with customer satisfaction and considers it as the key to its success.



## (O) Business Description

The spread of the population and various diseases such as Covid 19 has increased health concerns amongst people, and it has become an important factor in people's daily lives. This issue has increased people's daily need to use detergents such as washing powder and soaps. Therefore, various countries in the world have established factories for the production of different types of detergents, among which the United States, with a trade value of \$558 million, ranks first in the production of this product worldwide. Germany, Indonesia and Malaysia rank second to fourth in the world with a trade value of 524,543 and 456 million dollars, respectively. Nezam Trading Company has also managed to meet the traders' needs as a large producer of detergents by offering its high-quality products to the Middle Eastern markets with its large and advanced factories equipped with high-tech machines to become one of the top brands producing detergents in the world.



## O) Vision and Values

The vision of Nezam Trading Company in the near future is to produce world-class products by using high-quality raw materials and utilizing modern science in this field. We strive to produce high quality products to offer them as the first choice of all consumers in the field of hygienic detergents around the world.





## O) Values:

- Customer orientation and customer satisfaction is considered as the first priority in the company
- Commitment to national sand international laws and regulations
- Modern science and state-of-the-art technology
- taking people's self- value into consideration
- Protection of the environment

## (O) Mission and targets

Our main mission in Nezam Trading Company is to produce high quality products by utilizing modern science and high-quality raw materials and to deliver them to our customers all over the world in order to gain their trust and satisfaction.



Producing high-quality detergents and offering it to the international markets

Continuous monitoring of all production stages to ensure the quality of products

Creating variety in packaging and type of products in order to fulfil the customers' tastes and needs

Expanding the amount of production and diversity in food products Strengthening the employees through training and delegation of necessary authority

Honesty and fulfillment of promises in organizational behavior Customer orientation movements

Developing the company's share by increasing competitive capabilities



## (O) Message from the CEO

Using the latest technology and high-quality raw materials, Nezam Trading Company, strives to achieve its vision that is complete customer satisfaction, organizational quality, expansion and updating of production, equipment, land and environmental preservation. This company has managed to gain customer satisfaction in a short period of time by producing high-quality products and its unique distribution in different parts of the Middle East region. Managers' and experts' efforts in Nezam Trading Company to offer best products to the market have all born valuable results.



#### (O) Products

- Soaps
- Washing machine powders
- Washing powders with hand
- Washing liquid

# O) Services:



Free consultation to make the most economical purchase according to your financial and occupational conditions Ensuring the quality of shipped products Sending specialized product catalogs via social networks and email



## (O) Payment and delivery

Nezam Trading Company can easily export its products to different countries without any problems, considering the access to all kinds of routes and transportation routes, including rail, sea, land and air. Merchants and traders can introduce the issue with our experts if they need to move goods through a specific route. Nezam Trading Company has a system of several foreign currency accounts under the company name and natural persons approved by the company and suggests the method of telegraphic transfer. You can also share your payment method with our experts.

